



Faculty and Staff

Margaret Kimura, Founder, Course Director, Instructor

Margaret R. Kimura, a native of Los Angeles, California, is a veteran image-maker, author, speaker, and entrepreneur who has worked as a professional make-up artist in the entertainment industry for almost 30 years. Margaret began her career at the age of 12, shooting photographs and doing make-up for Wilhemina Agency. Even then she knew her dream was to become a professional make-up artist and work for Vogue and Bazaar. With the help of great teachers and her own dedication, desire, and fearlessness, Margaret realized her dreams and more. At the age of 16, Margaret moved to Milan where she began her career in the fashion industry. She later traveled to Paris, Tokyo, and New York before finally settling in Hollywood. Her unequaled skills and calm, spiritual nature make her a top request of Arnold Schwarzenegger, Tom Hanks, Andie MacDowell, and many others. Her amazing workmanship and individual style evolved into what is now known as the "Shadows & Light™" technique.

With her extensive knowledge in the areas of cosmetics and image, Margaret became a Creative Consultant for Estee Lauder, assisting in the development of new cosmetic lines. She later helped develop a new line called i nuovi Cosmetics. As an image-maker and marketing consultant, Margaret has advised various Fortune 500 companies such as Bristol Myers, Squibb, Clairol, and Glade, and marketing groups like the "ThinkShop" in New York on product development projects, innovative marketing, and promotional concepts. Margaret's first book, Asian Beauty, was written with the intent to bring the world of beauty to the Asian community. Since joining the lecture circuit in 1997, Margaret has spoken at tradeshow, schools, and on television on a range of subjects that includes beauty, entertainment, motivation, and marketing. Margaret is dedicated to broadening her influence by providing the world both inner and outer makeovers.

Patricia De La Rosa, Director of Photography, Instructor

Patricia De La Rosa is a fashion, editorial and celebrity photographer, and graduate of Art Center College of Design. Patricia is represented by LaMoine Photogroup, with over 16 years experience in Fashion, Advertising and Editorial. Patricia has worked with Jennifer Lopez, Kate Hudson, Josh Duschmel, Angelino Magazine, Getty Images and others.

Dedra Whitt, Instructor

Dedra Whitt brings over 17 years of freelance makeup artist experience to his position. Jeff was a featured makeup artist on the Emmy Award winning show, "Starting Over", on NBC. Julia Ormond, Ashton Kutcher, Edward J. Almos, Jessica Biehl, Kelsey Grammer, Michael Damian, Mila Kunis, Tyrese, Guy Pearce, Billy Crudup, Nicolette Sheridan, Cosmopolitan, Teen, Maxim, Self, Glamour, People, Rampage, Guess?, Mercedes, Target, Old Navy, Lexus, Toyota

White Simon, Instructor

White Simon has spent over 15 years as a Freelance Makeup Artist in the Fashion and Beauty Industries, during which time she worked as Kevyn Aucoin first assistant and her work has been seen on Oprah Winfrey. White has also worked with Macy Gray, Red Hot Chili Peppers, Sonic Youth, James Caan, Mekhi Phifer, Scarlett Johansson, Jewel, Korn, Liz Phair, Donna Karen, Men's Vogue, Lucky, Self, GQ, Cosmo Girl, Vibe, Maxim, Stuff, Spin, Cartier, Audi, Mercedes, Ralph Lauren/Polo Jeans, Target, MTV, Saturday Night Live, BET, American Idol, Sex and the City, Passions