



## \*Masters Program in Fashion, Print & Beauty

In this program you will learn everything you need to know to become a professional makeup artist in print, television, film or fashion. From the very basics to the most advanced application techniques, top Hollywood makeup artist Margaret Kimura has created this program based on her knowledge and experience from almost 30 years in print, television, fashion and film.

In addition to unequaled makeup skills, as a Masters Program graduate you will be educated in many makeup related fields, creating a more complete professional makeup artist, ready to work in a variety of areas. No other makeup artistry program covers these very important aspects of print makeup. Learn basic print hair and wardrobe styling, makeup for ethnic skin and bridal, photo retouching, beauty lighting, portfolio building, and confidence building techniques.

Through your experiences in the Masters Program and an unprecedented 5 professional photo shoots with top fashion photographers and A-grade models, your portfolio will be ready to start landing you real jobs in fashion, beauty, print, television and film.

The course objective is to provide training for individuals who wish to seek employment as beauty makeup artists. The course is designed to prepare students to work as industry level beauty makeup artists in print, film, television, theater, and the fashion and retail industries. It will also prepare students with the confidences and skills to effectively network and market themselves. (343 clock hours)

Requirements: Satisfactorily complete entrance interviews

### Course Outline

#### Week 1 - 2

History of Cosmetics, Basic Skin Care, Tools of the Trade, Sanitation and Hygiene, Facial Shapes and Characteristics, Color Use, Shade and Undertone, Matching and Applying the Foundation, Natural Beauty Make-Up, Day Time Makeup, Evening Makeup, False Eye Lash Application (Strips, Individuals, and Lower Lashes), Corrective and Camouflage Technique, Brow Shaping, Tweezing, Trimming, Filling In - Pencil and Powder, Eye Shadow Application, Blending Techniques, Eyeliner Application, Blush Application, Lip Color Application and Shaping, Highlight and Contouring Techniques, Overlay Drawing Techniques

#### Week 3 - 4

Beauty Design and Creation, Canvas Preparation and Correction, Mature Makeup, Male Corrective Makeup, Body Makeup, Liquid and Cake Applications, Professional Foundation Techniques, Professional Color Theory, Professional Blending, Adapting Makeup for Special Occasions, Makeup for Black and White Photography, Makeup for Color Photography, Professional Beauty Concepts, Building Confidence, How to Handle A Client, Helping People Feel Good Inside & Out, Diet, Nutrition & Exercise, The Power of Breath, Self Image & confidence, Kindness & Strength of character, Finding Balance in your life, Learn to forgive, Take Responsibility, Attitude is Everything, Role Models, Developing a Life Plan, Career Plan, Starting a Business, Preparing/Paying Taxes, Insurance, Portfolios, Networking & Marketing, Job Interviews, Job Preparation, Professionalism, Life on the set, Fundamentals of Wedding Makeup, Color Coordination, Corrective Makeup, Wedding Application Techniques,

#### Week 5 - 6

Fundamentals of Ethnic Makeup, Skin Tones, Facial Structure, Determining Undertones, Color choices, Corrective techniques, Blending techniques, Foundation, Matching skin colors, Custom colors, Eye shadow and eyebrows, Lip color, Blush, Ethnic skin tones and makeup trends, Fundamentals of Beauty Lighting, Lighting White Seamless Paper, Makeup Application Visualization, Makeup Application Leveling, Basic Lighting for Dramatic Headshots, Basic Lighting for Group Shots, Basic Lighting for Movement, Lighting for Digital, Lighting for Film, Recreating Natural Lighting, Computers and Computer Systems, Portrait Retouching, Introduction to Print Hair, Tools & Equipment, Hair Styling Products, Basic Blow-Dry, Curling Iron Techniques, Roller Setting, Hair Styling, Face Shapes & Hair Styling, Wet Hair, Hair Placement in Photo Shoots, Braids, Up-do's, Men's Grooming, Creative Hair, Fashion, Rock n' Roll, Glamour, Sophisticated, Classic, Retro, Youth, Mature

#### Week 7-8

Shadows & Light Technique, Natural Beauty Drill, Fashion Drill, Glamour Drill, Men's Grooming Drill, Advanced Makeup for Black and White Photography, Advanced Makeup for Color Photography, Advanced Makeup for Film, Television and Print

#### Week 9 - 10

Beauty Photography Session, Natural Photography Session, Retouching Overview, Wardrobe Styling Fundamentals, Terminology, Styling Research, Script Breakdown, Finding Clothes/Donations/Shopping, Preparation, Fittings, Fashion Photography Session, Glamour Photography Session, Final Meeting – GRADUATION CEREMONY